



June 13, 2016

Dear Local Business Owner:

Place your business on center stage with an ad in the program of St. Lucie Ballet's "The Nutcracker". Performances are December 9th and 10th, at the beautifully restored Sunrise Theatre in historic downtown Fort Pierce and on December 23th at the recently restored Lyric Theatre in downtown Stuart. St. Lucie Ballet students, performers & professional guest artists will perform this holiday classic.

Become a ballet sponsor and see your logo on posters, postcards and t-shirts featured at many holiday events this season. St. Lucie Ballet is a ballet school located in Port St. Lucie serving children from the Treasure Coast and the Palm Beaches. The school, owned by Lydia Oquendo & Rogelio Corrales, is known for the highest quality ballet training and excellent performances.

**Principal Sponsor**

Includes: Choice of inside front, inside back or back, full page ad in "The Nutcracker" program, logo on posters, postcards & t-shirts\* - \$500

Includes: Full page ad (color) in program & on t-shirt\* - \$400

**Prima Sponsor**

Includes: 1/2 page ad (color) in the program & logo on t-shirts\* - \$275

**Soloist Sponsor**

Includes: 1/4 page ad (color) in the program & logo on t-shirts\* - \$175

**Corps Sponsor**

Includes: 1/8 page ad (color) in the program\* - \$100

*Deadline for Principal, Prima, Soloist, Corps ad purchases is July 1, 2016.*

**Don't miss this opportunity to give and receive a little holiday cheer!**

***Please detach and mail the form with a check to address below or contact us to pick it up. Email your business logo and ad to stlucieballet@gmail.com or call 772-708-0800 for any questions. Please be sure we receive your check on time so your business logo can be placed on our t-shirts.***

***Thank you for supporting the arts in our community!***

(Business Ad form - Detach)

Select Ad (circle):    Principal        Prima        Soloist        Corps        \$ \_\_\_\_\_

Name of Your Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Information: \_\_\_\_\_

Account Manager (Dancer to receive credit): \_\_\_\_\_

**Send your check and Ad selection to: St. Lucie Ballet, 884 W. Biltmore St., Port St. Lucie, FL 34983**



# Advertising Sales Incentive!!

**Sell \$200+ of advertising space in “The Nutcracker” program & receive 10%\* in ballet bucks to put toward your tuition!**

\*Ad’s must be received before August 6, 2015. Ad’s received after August 6, 2015 and before October 31, 2015 will receive 5% in ballet bucks.

## **How to Play:**

Drop the program ad letter (included in this packet) at your favorite shopping spots and follow up a few days later or let us know where you dropped it off and we will see if the business is interested. THAT’S IT!!!

## **So let’s see, my favorite spots include...**

Local Businesses  
Restaurants  
Shoe Stores  
Movie Theatres  
Bowling Alleys  
Dentist Office (yep, them too!!)  
Etc.....

## **More Instructions:**

- ~ Make extra copies of the ad letter if you’re feeling particularly ambitious.
- ~ Write your dancers first and last name on the Account Manager line, so you’ll get the credit for all your hard (I mean easy) work!

**Don’t Miss this Opportunity to Give & Receive a little Holiday Cheer!!!**

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